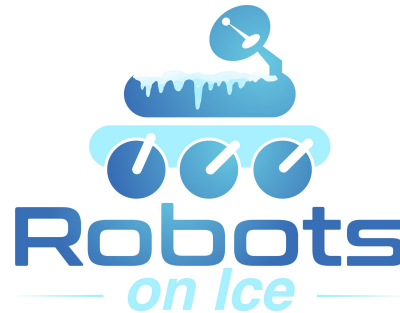


ROBOTS on Ice

BY Silicon Valley Ice Skating Association
501(c)3
Email: contact@siliconvalleyskates.org
Direct Line: 650-307-2232



MISSION AND GOAL

Robots on Ice will boldly explore frontiers of technology including robotics, drones, and electronic arts. This event brings together global innovators, leaders, partners, explorers, and pioneers of all ages and skill levels, to explore the challenging low-friction surface of an ice rink facility. We are inviting teams of engineering inventors to share the spirit of innovation. Specifically their creations should excel in system design, artificial intelligence, machine learning, robotics, and design thinking to bring the Tech community to Silicon Valley ice rinks.

Our goal is to inspire engineers of all ages and abilities to think outside typical R&D experimentation and environments to accelerate robotics, and transcend extreme circumstances. We will do this by providing a platform to pioneer and disrupt technology in an innovative ice rink facility.

ABOUT SILICON VALLEY ICE SKATING ASSOCIATION

The Silicon Valley Ice Skating Association (501 c3) - (<https://sv-isa.org>) was founded in 2016 by Sarah Feldman, Crystal Smith and Sandra Cheung with the goal of raising ice sports awareness in Silicon Valley. Since its inception, SVISA has held events featuring the diversity in ice sports and the scarcity of ice rinks in the San Francisco Bay Area.

ROBOTS ON ICE EVENT DETAILS

SVISA is excited to partner with Sunnyvale's Winter Ice Rink (<http://www.citylinesunnyvale.com/icerink/>) where it will hold the 2nd annual Robots on Ice event on December 11, 2021.

The event will feature both "on-ice" opportunities and "off-ice" exhibits. Throughout the day there will be opportunities for companies and/or special interest groups to participate. The event is targeted for all age groups and will feature events that enable robotic groups from beginner to professionals to partake. The unique aspect of this event is a number of on-ice activities which includes

1. Drone + Bot Races [Bot versus Environment] - This event is targeted at organizations which would like to demonstrate their robot's capabilities on the ice. We invite all groups to participate with their own robot, or RC vehicle. We will be preparing a track as well as some preparing courses such as RoboMagellan
2. Bots and Battles on Ice [Bot versus Bot] - With the unique availability of a large ice surface we will showcase events where low friction will make a difference such as Robot Sumo.
3. Bot Playground [Humans and Bots] - With the unique availability of a large ice surface we're enabling robot/human discovery and interaction.

CALL FOR PARTICIPATION

We are seeking robotics and drone equipment, subject matter experts, marketing, operations, volunteer-base, and financial partnerships to under-write any and all portions of the Robots on Ice event. Contact us at contact@siliconvalleyskates.org for specific opportunities.

SPONSORSHIP AND MARKETING OPPORTUNITIES

The Robots on Ice is a unique event that unifies tech with the world of ice. You can be part of this historic event if you consider yourself one of the following:

- You make an ideal sponsor if you would like to hop aboard and be a pioneer on the frontier of the technology industry
- You or your organization have one or more robot and/or novel technology which you would like to enter into one or more of our events. Proposals for additional activities or challenges are also welcome.
- You want to participate in the SVISA Robots on Ice event as a team or team sponsor - complete form - or submit online at
 - **10x10 Booth** (exhibit your company or group, provide product demonstration, and/or general information)
 - **Sponsor a Robot or RC vehicle** (your company's banner and/or logo will be featured on a robot or RC vehicle)

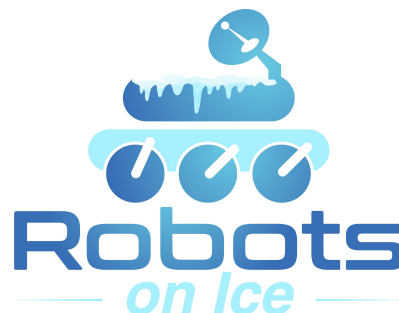
Robots on Ice Sponsorship Levels, which will give your organization deeper access into the event, are also available:

	Friend	Bronze	Silver	Gold	Platinum
Press Inclusion					Incl
Booth (10x10)		1	1	2	2
On Site Advertising Display Location *	1	1	1	1	2
Rink Side Advertising Location *			1	1	2
Competition Award Naming Right				1	2
Tickets to Event	2	4	6	8	10+
Tickets to VIP Event			2	4	6
Sponsorship Amount	\$250	\$500	\$1,000	\$2,500	\$5,000

* Sponsor provided sign or other marketing material.

ROBOTS on Ice

BY Silicon Valley Ice Skating Association
 501(c)3
 Email: contact@siliconvalleyskates.org
 Direct Line: 650-307-2232



Organization	
Contact Name	
Email	
Cell Phone	
Booth Request	Tent/Canopy, includes tables and power (separate request form)
Size	\$400.00 - \$1000.00 subject to size
	Feature your organization's logo on a robot or RC vehicle
Sponsor RC vehicle	\$500.00
Sponsor School Robot	\$1000.00
Event Sponsor See table above	(a) Friend (b) Bronze (c) Silver (d) Gold (e) Platinum